

WEICON GmbH & Co. KG

TOP 100 Award: Ranga Yogeshwar honours Weicon for innovative achievements

Award ceremony in Weimar

Weicon GmbH & Co KG from Münster has received the Top 100 seal of approval. This is an award for the most innovative medium-sized companies in Germany. Science journalist Ranga Yogeshwar personally congratulated Weicon on this success at the official award ceremony in Weimar. Yogeshwar has been acting as mentor of the TOP 100 innovation competition for twelve years.

In the competition's scientific selection process, Weicon achieved excellent results in size group C (over 200 employees), especially in the "climate of innovation" category.

The Top 100 company portrait published on the occasion of the award states (excerpt):

Weicon is a chemical company from the Münsterland region of Germany that offers more than 450 different special adhesives and sealants, technical sprays and high-performance assembly pastes. Based on tradition, the successful medium-sized company also manufactures high-quality stripping tools.

"We treat our customers as partners," explains Managing Director Ralph Weidling, who runs the fourth-generation family business together with Ann-Katrin Weidling. "We see ourselves as the leading service provider." This is possible because the medium-sized company – in contrast to large competitors – is able to manoeuvre as flexibly as a small motorboat and to respond spontaneously to the wishes of its customers.

That's the view of Weicon's more than 380 employees in the ten branches worldwide. Thanks to an uncomplicated decision-making process within the company, new developments, i.e. from the initial idea to the finished product, never take long. "Our positive climate of innovation is characterised by an open-minded attitude towards new ideas," says Co-partner of the WEICON Group Ann-Katrin Weidling. "We don't set up a rigid schedule of brainstorming sessions, but give our employees the freedom and, if necessary, the budget they need."

TOP 100: the competition

Since 1993, compamedia has been awarding the TOP 100 seal of approval for special innovation and above-average innovation success to medium-sized companies. Prof. Dr. Nikolaus Franke has been the scientific head of TOP 100 since 2002. Franke is the founder and director of the Institute for Entrepreneurship and Innovation of Vienna University of Economics and Business. With 26 research awards and over 200 publications, he is one of the world's leading innovation researchers.

370 words

50 rows

2473 signs (incl. blanks)

Further information:

www.weicon.com

Company profile:

Since 1947, WEICON GmbH & Co. KG has been manufacturing special products for the industrial sector. The company's product range includes special adhesives and sealants, technical sprays as well as high-performance assembly pastes and lubricants for all areas of industry – from production, repair and maintenance to servicing.

WEICON is also active in the development and distribution of stripping tools.

The company's headquarters are located in Münster, Westphalia.

WEICON also has subsidiaries in Dubai, Canada, Turkey, Romania, South Africa, Singapore, the Czech Republic, Spain, Italy and Colombia and is represented by partners in more than 120 countries all over the world.

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